

# EYE SQUAD

Help Iris & Lash get their magical props back from Professor Blur!



## HEY, KIDS!

Learn all about Transitions™ lenses through a **MAZE**, **DECODER**, **HIDDEN OBJECTS**, **WORD SEARCH** and **MORE!**

## PARENTS:

**1 IN 4 KIDS HAS AN UNDIAGNOSED VISION ISSUE**  
Learn how eye exams magically unlock your child's potential.



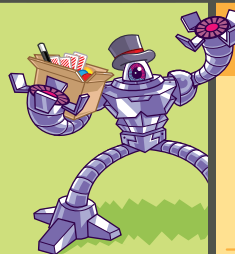
## WELCOME TO EYE SQUAD!

Greetings, new recruit! I'm 20/20 here to assist you on your mission. Professor Blur has played a sneaky trick on Iris and Lash by stealing all their props for their magic show. We need your help to track, collect, and return all of the props before their show begins!

## FOLLOW YOUR HEARTS

Professor Blur has disappeared and taken all our magic show props with him! But wait! It looks like he's dropped a clue: a trail of playing cards. Luckily for you, your Transitions™ lenses will stay dark while you try to discover where Blur ran off to!

START  
HERE



## TIME FOR Transitions



Transitions™ lenses have **trillions of light-activated molecules** that block up to **100% of harmful UV rays!**



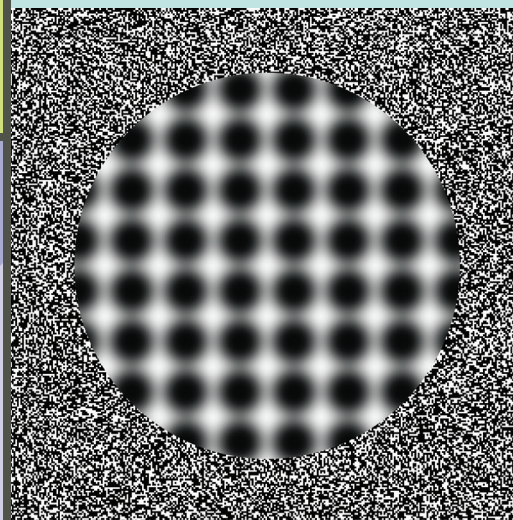
**40% of UV exposure** occurs when you aren't in direct sunlight. Transitions™ lenses may **reduce exposure to blue light** from digital devices.



In 2020, digital screen time spiked to **over 13 hours a day**. That's a lot of blue light that Transitions™ lenses can help protect against.

## TRICKS FOR YOU

Move your eyes closer and farther away. Are the blurry dots changing size?



Stare at 20/20's eye for 30 seconds, and then look around the room to make him fly!



## OPEN SESAME

Good job finding Professor Blur's warehouse, but the door is blocked by a password. Can you match the icons with the letters to reveal a type of light that Transitions™ lenses may reduce exposure to?

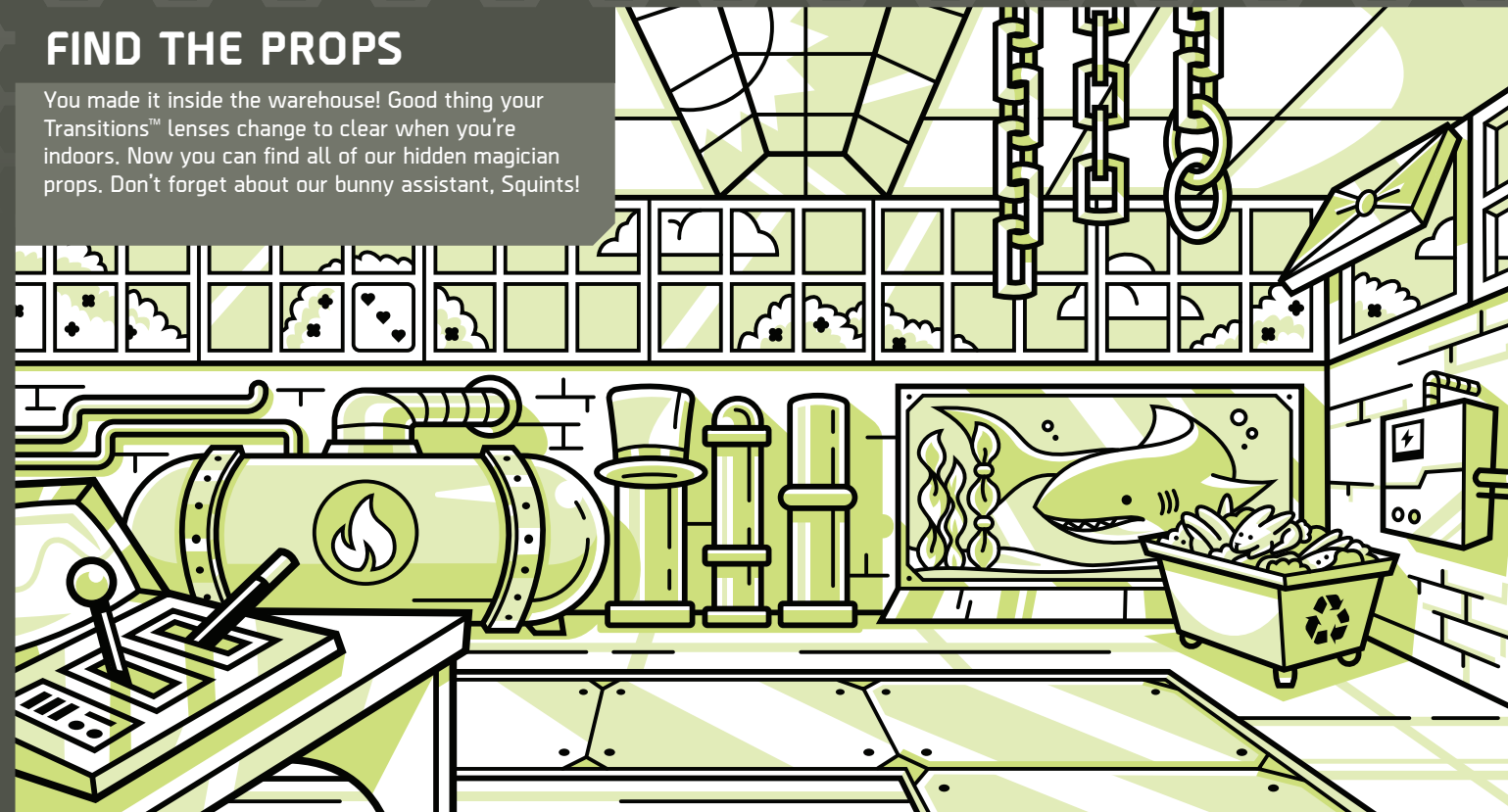
♥ = L    ♠ = G  
♦ = E    ♠ = B  
♠ = T    ♠ = H  
♣ = I    ♣ = U



ANSWER: BLUE LIGHT

## FIND THE PROPS

You made it inside the warehouse! Good thing your Transitions™ lenses change to clear when you're indoors. Now you can find all of our hidden magician props. Don't forget about our bunny assistant, Squints!



FIND THESE  
MAGIC PROPS:



## THE SHOW MUST GO ON

You found them all! Now we just need to return them to Iris and Lash. Can you find all the hidden words to create a way back to the magic show?

FIND THESE WORDS:

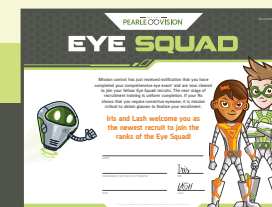
- RAYS
- TRANSITIONS
- SIGHT
- LENS
- PROTECT
- VISION
- ULTRAVIOLET
- RETINA

X D Y D X I P F G N M O R B Y  
S U L T R A V I O L E T D T S  
D F T R F G V C R E W J B P R  
Y I V A B Q L F A B P R O T A  
E P E N O X E G N N R X N P O  
W V I S I O N R S S O B S H E  
Y E W I K I S I G H T C I R P  
G U B T A P V B X T E W T Q E  
B C F I U X B I L V C H I R P  
L V O O Z M A O R E T I N A B  
O U D N R T D B P N O B L Y U  
R P X S D Q N M S A P T V S D



Congratulations! You made those props reappear, and Iris & Lash's magic show is a huge hit!

You can see the magical effect of an eye exam, too. Then, pick up your official Eye Squad Certificate of Acceptance from a Pearle Vision eye care expert to become our newest recruit!





## Unlocking potential, one child at a time.

Pearle Vision and OneSight understand how important eye exams are for every child. That's why they have partnered up to create **ABSee** – an organization that provides free eye care clinics to kids in need.

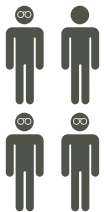


POWERED BY  
**PEARLE VISION** + **OneSight**

### HERE'S HOW ABSEE IS MAKING AN IMPACT:

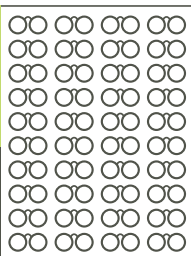
**76% of children needed glasses**

and were identified through our 1,000+ eye exams



**We provided 810 pairs of glasses**

95% of them were made on-site, ready to wear



**45% of kids got their first glasses**

after being cared for through our program



### WHY SCHEDULE YOUR CHILD'S EYE EXAM:

**80% of what your child learns in school**

is actually learned through their eyesight

**A+**

**25% of students in kindergarten - 6th grade**

have visual problems that can impede learning



**24% of parents wait until symptoms appear**

before scheduling an eye exam for their child



SEE THE DIFFERENCE YOU CAN MAKE BY DONATING TODAY AT [PEARLEVISION.COM/ABSEE](https://pearlevision.com/absee)

**We Work With All Major Health & Vision Plans and Welcome Your Current Prescription.**  
Schedule your family's eye exams today by making an appointment at [pearlevision.com](https://pearlevision.com)\*

EST. 1961  
**PEARLE VISION**

\*Eye exams available at the Independent Doctor of Optometry located at or next to Pearle Vision. Doctors in some states are employed by Pearle Vision.  
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